Good evening ladies and gentlemen. It is February 7th 2022, and this is the 7at7 series broadcasting from L200, here, and BigBlueButton, also here.

Every 7th of the month at 7pm, we offer an experimental news program about the digital world, and a special topic on digital empowerment.

"We" is a coalition of organizations, the ISOC Switzerland Chapter, the pEp foundation, NetHood, Digitale Gesellschaft, CCC-CH, the L200 space, and more.

To the increasing daily disasters that Internet corporations cause to privacy and democracy, even to public health, we want to add positive stories of tangible alternatives, about what all of us could do to create a more healthy and sustainable Internet ecosystem.

This month is the publication of a new book titled "Auf den Boden kommen", or "down to earth" in english.

The book presents a wide variety of solutions toward a more ecological lifestyle without sacrifices. One of them is the "territorial Internet", and we have Lennon here with us the L200 server, and our friends from CIRCE to discuss what the territorial Internet means and what we need to do to make it happen, later.

But before, let's see quickly the digital news of this month.

The data leakages disasters are increasing, and this month there was a local one, here in Switzerland.

500.000 of data records with private were leaked by the swiss rail company SBB. Not even the swiss cannot keep our data safe, as they do with our money :-)

Disasters can be also hybrid, as you can see in this photo of a bitcoin data mining site which was recently flooded.

Did you know that bitcoin is a speculative financing instrument that transforms energy to money? A sort of global scale ponzi scheme. Well, we will have a debate about this in one of the future 7at7 event.

On the manipulation side, Google finds always tricks to take as much of our private information, of course for "doing good".

Facebook does not even bother to trick us. It just threatens. Give me your data or I will shutdown my servers. Your data or your (digital) life!

And it is of course all for the money. What do you think?

And what to do? Everyone asks. Fighting our rights is a one-way street, and this month there was the Privacy Camp 22 organize by Edri and others. One of the workshops was about a more "feminist Internet". How should this be like?

Perhaps more ecological, based on the principles we discussed on Nov7at7 with Rahel Estermann and Nana Karlstetter introducing the short guide on digital sustainability and sustainable digitalization published by the WOZ, and which is always available to get at L200.

But also more "grounded" as we will discuss today introducing the new book by the Neustart Schweiz, "Auf den Boden kommen", which means "down to earth", and includes text by Panayotis Antoniadis (this is me) on the terrestrial Internet.

So, let's talk about how to bring the Internet to the ground!